

July 23, 2010

Our SCANN organization will be hosting its annual, "*Changing Tides in Neonatal Care*" one-day conference at the Hilton La Jolla Torrey Pines **on Monday, November 1, 2010**. We invite your participation in our upcoming conference.

Attached are the different ways a sponsor/vendor can assist in improving our conference this year. We are striving to reach more NICU nurses beyond our Southern California boundaries. Our membership continues to grow and the conference is well attended by nurses in the San Diego and surrounding Southern California counties.

I would be very interested in meeting or connecting over the telephone to discuss ways we can all work together. You may contact me at (858) 335-5919 or email [nburns@ucsd.edu](mailto:nburns@ucsd.edu).

Sincerely,

Nicole Burns, RNC, BSN  
SCANN President-elect  
Vendor Coordinator

Cc: SCANN Executive Committee

**Southern California Association of Neonatal Nurses (SCANN)**

## Wave & Tide Sponsorship

As a vendor or financial sponsor, we appreciate your considering the following levels to assist in our upcoming S.C.A.N.N. conference to be held Monday, November 1, 2010.

Please send a **check and the sponsor form by October 1, 2010** to secure your commitment and a confirmation of your participation by email to [nburns@uscsd.edu](mailto:nburns@uscsd.edu), so we may anticipate how many vendors to accommodate for and confirm your sponsorship level.

### Wave Crest Level \$ 2,501 and above

- **Main conference sponsor** indicated by company name & logo on projector screen as guests are entering banquet room
- **Sponsor a specific event in the conference that costs over \$ 2,501**
  - **Sponsor out of town Speaker** (speaker fee, room and board, air faire)
- **Name in conference** program as Wave Crest Sponsor
- **Table** available in Vendor area
- **Special presentation** at the beginning of our conference to a representative of your company
- **Engraved gift** with company name and year of sponsorship
- **Two complimentary Continental Breakfast and Lunch at Conference**

### Wave Trough Level \$ 1,001- 2,500

- **Sponsor a specific event in the conference that costs under \$ 2,501**
  - **Syllabus**
  - **Continental Breakfast**
- **Special presentation** during conference
- **Name in conference program** as Wave Trough Sponsor
- **Table** available in Vendor area
- **Engraved gift** with company name and year of sponsorship
- **Two complimentary Continental Breakfast and Lunch at Conference**

### Pure Ocean Tides Level - \$ 350-1,000 (Vendor level)

- **Name in conference program** as Pure Ocean Sponsor
- **Table** available in Vendor area
- **Framed Certificate** with company name and year of sponsorship
- **One complimentary Continental Breakfast and Lunch at Conference**

Please send electronically in 75 words or less, the products or services to be exhibited, exactly as you want the information to appear in the syllabus by October 1, 2010 to [president\\_elect@neonatenurses.com](mailto:president_elect@neonatenurses.com)

**Southern California Association of Neonatal Nurses (SCANN)**

**Sponsorship/Exhibitor Form**

\_\_\_ \* Yes, we will commit to the following level, please write in dollar amount:

\_\_\_ Wave Crest Level

\_\_\_ Wave Trough Level

\_\_\_ Pure Ocean Tide Level

\_\_\_ In Kind donation: printing, postage, paper, etc.

We need the additional for setup:

\_\_\_ Table (s) 6ft x 30in.

\_\_\_ Electrical needs

\_\_\_ Media equipment

\*an additional fee will be assessed.

We understand the minimum cost of renting a table is \$350 and this space must be paid in full by October 1, 2010. We agree to abide by the Terms and Conditions of this contract. This is not a binding contract until signed by a SCANN Representative.

Firm Name: \_\_\_\_\_

Website: \_\_\_\_\_

Representative attending conference: \_\_\_\_\_

Phone number: \_\_\_\_\_

Address: \_\_\_\_\_

Official Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Email: \_\_\_\_\_

Please mail this signed form by October 1, 2010 and the sponsor/exhibitor fee (by check), to SCANN Conference, P.O. Box 711652, San Diego, CA 92171 or pay fee online at [neonatenurses.com](http://neonatenurses.com) with credit card.

FOR SCANN USE ONLY:

Totally Sponsorship Amount: \_\_\_\_\_

Amount paid: \_\_\_\_\_ Check# \_\_\_\_\_ or paid online \_\_\_\_\_ Date: \_\_\_\_\_

Accepted: SCANN by \_\_\_\_\_